



Complete Publication Solutions, LLC

Specializing in strategic publication planning

Press Release

Contact: Rick Lamb

Phone: (215) 259-1250

FOR IMMEDIATE RELEASE

9 A.M. EDT, May 22, 2008

Complete Publication Solutions LLC formed and president named

Horsham, PA, May 22, 2008 — Complete Publication Solutions, LLC, a strategic scientific publication firm, is pleased to announce that Rick Lamb will lead the firm as president. Rick will provide leadership in strategy development and tactical execution in publication planning. CPS is a member of the MediMedia USA family of companies.

Rick Lamb has 30 years experience in the pharmaceutical and service-provider industries, holding leadership positions in sales, marketing, medical education, medical writing, and publication planning. Rick brings 10 years experience in building effective publication teams at Knoll and Aventis. During his leadership at Aventis the publication planning initiatives tripled in scope. Since 2006, Rick has been organizing the CPS team with the goal to deliver *cutting edge* publication planning strategies.